

## **Donor Privacy Policy**

Dawn Center of Hernando County is committed to respecting the privacy of our donors. Through the normal course of its work, Board members, staff members, and administrative volunteers of the agency may be exposed to confidential information about donors. Dawn Center's Board members, staff members, and administrative volunteers have pledged to keep totally confidential all non-public information of a sensitive nature pertaining to donors except as required by law.

## Specifically:

- 1. Dawn Center does not sell, rent, loan or otherwise provide donor contact information to any outside source, person or organization.
- 2. Dawn Center does not send donor mailings on behalf of other organizations.
- 3. Dawn Center protects donors' rights to privacy and anonymity whenever requested by a donor.
- 4. Dawn Center takes every reasonable step to ensure that information technology systems cannot be invaded by unauthorized users.
- 5. If any donor does not wish to receive communications -- written, electronic or oral they may opt out (electronically) or contact one of our staff members by phone, mail or email.

Like all organizations with a website, Dawn Center receives standard tracking data when you visit our site. Aggregate information such as total site visits and pages visited is recorded in our website server logs. We analyze this data to continue to develop site content and provide updated information that benefits you and the community. However, no personal identifying information is collected during the tracking process. These policies are subject to change and we will post any changes to our website. By using our site and services, you signify your acceptance of this Donor Privacy Policy.